

HARRIS COUNTY CHAMBER OF COMMERCE



Board of Directors Meeting

July 19th, 2022

I. Call to Order

II. Harris County Library Director

III. Chair's Report **5 Minutes**

a. Consent Agenda

i. March Minutes

ii. Financial Reports

iii. By-Laws

b. New PMBA Agreement (Vance)

IV. Treasurer's Report **10 Minutes**

a. PMBA Conversion

b. Tourism Transfer Process

c. Budget Percentages

V. Staff Report

a. Membership Review (Vance) **12 Minutes**

i. Member Appreciation

ii. Current and Future prospects

b. Airport Open House

c. Board Members Spotlight

d. Future Social Media Reports (Conner)



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VI. Staff Report Continued **12 Minutes**

- e. Tourism Overview (Gloria)
 - i. Man O' War Trail MOU and Progress
 - ii. Soil to Soul
 - iii. Air DNA
- f. Events Review (Gloria)
 - i. Ole Chiplely Days
 - ii. Wheels of Fire
 - iii. Golf Tournament
 - iv. Sponsorships

VII. Committee Report **12 Minutes**

- a. Membership Engagement Committee (Gary B.)
- b. Economic Development (Kim W.)
- c. Diversity Equity and Inclusion (Eric S.)
- d. Legislative Advocacy (Kevin W.)
- e. Women In Leadership (Alex J.)
 - i. Rebranding

VIII. Additional Business **5 Minutes**

IX. Adjourn



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